

Betao Group

Press Release ♦ July, 2024

Betao becomes president of ePacte

Stockholm, Thursday, July 18th, 2024



On June 27th, 2024, the association ePacte elected their board of directors.

Betao, represented by their COO Audrey Lagerqvist, becomes President of ePacte

We are thrilled to announce Betao's nomination to the presidency of ePacte. Betao shares the vision and mission of the ePacte organization : to support representatives in the digital transition of their profession and to encourage simplification, in order to release the potential of representatives and thus contribute to the success of entrepreneurship in France.

Audrey Lagerqvist, Betao's COO says:

"When we integrated Guichet Unique's API in 2022, we looked at ePacte as an essential partner, not only for managing our customers' formalities as effectively as possible, but

also for contributing to the development of the Guichet Unique. Two years later, it seemed natural to us to play a more active role in the life of the association, whose vision we share: to work towards administrative simplification, in order to release the potential of representatives and contribute to the success of entrepreneurship in France.”

Our Mission Statement

We at Betao firmly believe in the need to simplify administrative procedures in France and support French entrepreneurship. We are convinced that simplified administrative processes and business-friendly policies are essential to foster economic growth, stimulate innovation and create opportunities for all.

As a company involved in the French economic landscape, we understand the challenges faced by entrepreneurs, particularly when it comes to administrative complexity and burdensome regulations. That is why we are committed to advocating reforms aimed at simplifying administrative procedures for businesses, making them faster, more efficient and more accessible.

We also firmly believe that entrepreneurship is a key driver of economic growth and innovation in France.

We believe that each representative, through his or her commitment and expertise, makes a significant contribution to the vitality of French entrepreneurship.

By carrying out concrete actions to facilitate their work, we strengthen the entrepreneurial ecosystem as a whole, and create conditions conducive to growth and innovation.

About Betao Group

Betao is a French-Swedish company, which focuses all its energy on making life easier for French entrepreneurs. Betao found its inspiration from the intuitive process of starting a company in Sweden. Betao simplifies the process for French entrepreneurs by helping them fill out all the correct forms to get started with their companies. They also provide customer support, online training, as well as expense tracking and invoicing tools. Since the company was founded they have managed to help more than 500,000 entrepreneurs launch and manage their businesses.

About ePacte

ePacte is an association created in 2019 representing agents who help simplify administrative procedures for businesses.

They co-construct with all ecosystems, the legal and administrative simplification of companies in France.

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